

MICRO, SMALL MEDIUM BUSINESSES EMPOWERMENT (SMEC) IN SUPPRESSING THE RATE OF POVERTY IN INDONESIA

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ABSTRACT

This type of qualitative Research approach through Phenomenology, so who became the research results is that the midst of efforts undertaken by the Government of Indonesia is by moving the real sector through Small Medium Enterprises sector. Some policies regarding this sector, such as KUR (business credit the people) and the PNPM (National Community Empowerment Program). Strategic efforts that could be undertaken in the framework of empowerment of Small Medium Enterprises among others, first, creating a climate that is conducive to the development of Small Medium Enterprises include regulation and protection efforts. Both create a system guarantee for micro. The third provides technical assistance in the form of mentoring and assistance managerial. Fourth enlarges access of financial institutions

KEYWORDS: Poverty, Empowerment, Policy, PNPM, Growth